

## Dallas/Fort Worth Interactive Marketing Association Scholarship

### Student Information:

Name: \_\_\_\_\_ UTDID: \_\_\_\_\_

Address: \_\_\_\_\_

UTD Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

### Citizenship:

US Resident  Official State Residency  Permanent Resident  Student Visa

If you are a Permanent Resident, please list your registration number: \_\_\_\_\_

### Ethnicity: (for statistical purposes)

White Non-Hispanic  Black Non-Hispanic  Hispanic  Asian/Pacific Islander

American Indian/Native American  Other

### Academic Information:

Current Class Standing  Sophomore  Junior  Senior

Major: \_\_\_\_\_ Second Major/Minor: \_\_\_\_\_

Current GPA: \_\_\_\_\_

Along with this cover sheet, applicants should also submit:

- One 250 word statement discussing how Emerging Media has influenced their educational experience while at University of Texas at Dallas.
- One 250 word statement which highlights an example of an inventive and creative social media marketing campaign by an outside company and talks about what was particularly interesting/creative/inventive about it.

All materials are due by October 31st, 2010, and should be submitted to: (Email applications will not be accepted.)

Julie Larsen

Academic Advisor, Emerging Media and Communication

School of Arts and Humanities, AT 10

University of Texas at Dallas

800 W Campbell Road

Richardson, TX 75080

Review of applications will begin on November 1st, 2010.

I attest that all the information above is complete and accurate, to the best of my knowledge, and I understand that providing false or misleading information may result in removal from the candidate pool for the \_\_\_\_\_ scholarship.

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Signature

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Date